

PowerCenter Cloud Edition

Modernize to the Cloud Faster, Accelerating Time to Value While Minimizing Costs and Risks

In a recent survey, 87% of respondents said their organization has a multi-cloud strategy. This result underscores the fact that moving to the cloud has become a business imperative. It enables you to continuously iterate, optimize operations, drive innovation, scale elastically, reduce costs and accelerate time to market, to name just some of the many benefits.

But how can you build a modern cloud data platform that can handle today's data challenges while preparing for the future? And how can you accelerate your cloud modernization initiatives when your critical data assets and applications are on-premises?

While organizations are looking to modernize to the cloud, migration projects can be complex, lengthy and costly. Research shows that:

- More than 74% of cloud modernization projects fail.2
- 84% of organizations lack the right data platform to support cloud-native digital business.3
- 82% lack sufficient skills and expertise to architect and manage cloud environments.⁴
- The average length of a migration project is 16 months.5

Why the difficulty? Some notable challenges include spiraling costs, delayed modernization timelines, a lack of internal migration skillsets and complex on-premises data infrastructure. These roadblocks can significantly delay modernization projects or derail them entirely, but your modernization initiative doesn't need to be complex or daunting.

Key Benefits

- Accelerate modernization of PowerCenter to the cloud
- Reuse 100% of PowerCenter artifacts and assets in the cloud
- Lower costs by up to 50%
- Move at a flexible, self-directed pace
- · Leverage cloud benefits
- Experience a unified interface and automated updates
- · Validate and test data faster

To address PowerCenter customers' challenges and offer them a seamless path to modernization, Informatica has augmented its proven PowerCenter to Cloud Modernization solution. These significant PowerCenter innovations will bring faster time to value and reduce migration cost, time and effort. They can also help reduce the risk of modernization to close to zero while minimizing disruption to ongoing mission-critical business operations.

Informatica Cloud Data Integration for PowerCenter (CDI-PC) adds full PowerCenter compatibility to Cloud Data Integration, a service of the Informatica Intelligent Data Management Cloud™ (IDMC). IDMC enables organizations to ingest, integrate and cleanse their data with a market-leading, cloud-native data engineering solution.

IDMC also provides comprehensive, cloud-native and Al-powered data management capabilities, including data catalog, data integration, API and application integration, data quality, master data management (MDM) and 360 applications, data governance and privacy and data marketplace.

Key Features

Run PowerCenter Workloads with Informatica Cloud Data Integration

CDI-PC enables you to run PowerCenter workloads without needing metadata or business logic migration. It also allows you to centrally manage and monitor your cloud and hybrid runtime environment on a single IDMC control pane. This benefits you immensely through automated updates and real-time security fixes, helping to ensure your critical data and integration infrastructure is secure and up to date.

CDI-PC highlights include:

- Cloud data integration with full PowerCenter-compatible mode
- CDI Secure Agent extended to PowerCenter runtime
- Centralized cloud management, including registration and monitoring

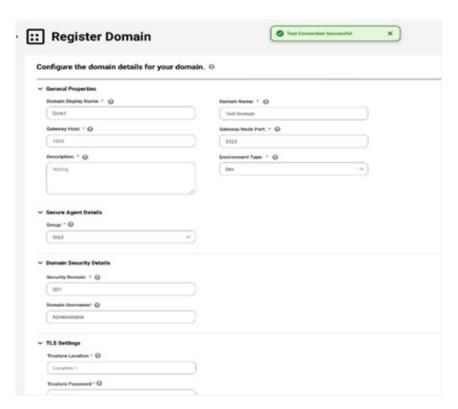


Figure 1. To move to CDI-PC, you first need to register.

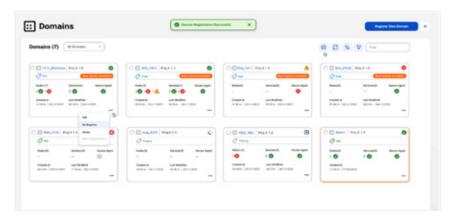


Figure 2. CDI-PC provides a centralized view of all your domains.



Figure 3. With CDI-PC, you can automatically apply security fixes and other upgrades.

Incorporate Automation with PC2CDI Modernization Service

In conjunction with CDI-PC, the self-service PC2CDI Modernization Service empowers you to adopt industry-leading, cloud-native capabilities. It also helps eliminate the risk of manual migration with automation, allowing for faster time to value at a significant cost reduction.

PC2CDI Modernization Service highlights include:

- Deep metadata insights with pattern recognition and recommendations
- Conversion of PowerCenter assets, including mappings, sessions and workflows
- Auto-repointing to cloud-native databases and data warehouses
- Test data generation and data validation

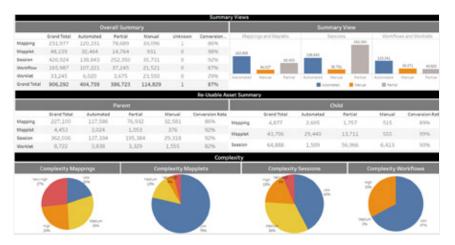


Figure 4. The PC2CDI Modernization service helps you gain a centralized and real-time view of all your mappings and workflows on a single pane. This allows customers to deeply understand their workloads, and then the system provides an overlay of which workloads can be automated to migrate over to CDI / IDMC.

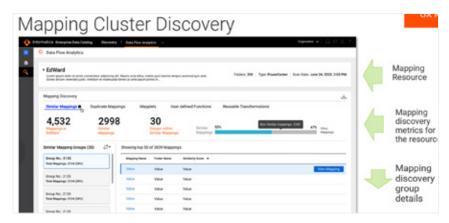


Figure 5. Mapping Cluster Discovery increases the efficiency of PowerCenter admins and developers by providing an actionable view on the state of their mappings.



Figure 6. With an intuitive interface, Al-powered recommendations allow PowerCenter admins to quickly create tasks and convert mappings. Conversion tasks translate the PowerCenter metadata and migrate it to CDI in an automated manner.

Identify Data Anomalies with Cloud Data Validation for PowerCenter Modernization

Cloud Data Validation capabilities allow you to rapidly identify data anomalies — such as missing, unmatched or extra records — and validate metadata conversion accuracy at the data level. This significantly reduces testing time and allows for faster production time for migration projects.

Cloud Data Validation highlights include:

- The ability to compare data sets side by side for easier viewing
- Exact and fuzzy matches
- Endpoint difference awareness
- · Summary and detailed reporting

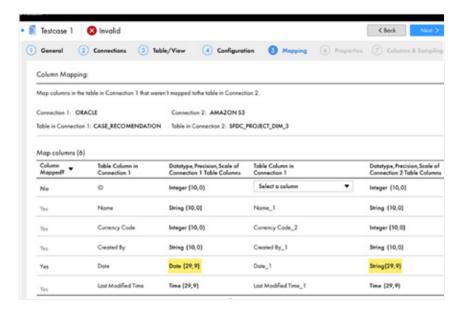


Figure 7. In Cloud Data Validation, you can compare data sets side-by-side for easier viewing and spot any errors that may have occurred.

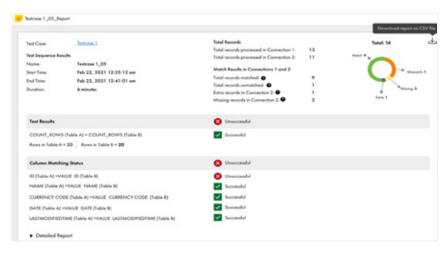


Figure 8. You can easily determine which test results were successful in the test case report.

Key Benefits

Modernize PowerCenter to the Cloud Up to Eight Times Faster

Experience a faster time-to-value by running PowerCenter workloads "as is" without needing metadata or business logic migration. You can further speed up your modernization by leveraging pattern recognition and intelligent automation. Plus, you can enable agility by improving developer productivity and operational efficiency in the cloud in the process.

Reuse 100% of PowerCenter Assets in the Cloud

Don't stress about losing assets, resources or insights from your business logic that you've built up over the years. And eliminate the risks associated with undergoing a manual migration. Instead, modernize in an iterative and phased manner, driven by your business priorities.

Reduce Costs By Up To 50%

The self-serve function of PC2CDI Modernization automates migrating over 90% of PowerCenter assets to cloud-native services. Moving away from PowerCenter enables you to save up to millions of dollars by eliminating upgrades, administration overhead, patching and maintenance.

Modernize At Your Own Pace and Schedule

Transition your PowerCenter assets to cloud artifacts at your own pace, in iterations or phases, depending on your business priorities, budget and resources. This will enable you to gain confidence and discover best practices and pitfalls. You can use these insights from initial results to inform later phases.

Leverage Cloud Benefits

As you free up your scarce resources, you can redirect them from PowerCenter maintenance to focus on strategic projects. And as you take on more, you can use any IDMC cloud-native services with consumption-based pricing to fully leverage cloud benefits.

Experience a Unified Interface and Automated Updates

You can manage and monitor both on-premises and cloud environments from a single, centralized panel. And you benefit immensely from automated updates and real-time security fixes, ensuring your critical data and integration infrastructure is secure and up to date.

Get Started With Your PowerCenter Modernization

To learn more about CDI-PC, PC2CDI Modernization and Cloud Data Validation for PowerCenter Modernization, please visit the PowerCenter to Cloud Modernization webpage at https://www.informatica.com/lp/powercenter-modernization.html.

Get a faster return on your investment with Informatica Professional Services

Talk to our experts in cloud data management.

Check out our services.

Informatica (NYSE: INFA) brings data to life by empowering businesses to realize the transformative power of their most critical assets. When properly unlocked, data becomes a living and trusted resource that is democratized across your organization, turning chaos into clarity. Through the Informatica Intelligent Data Management Cloud™, companies are breathing life into their data to drive bigger ideas, create improved processes, and reduce costs. Powered by CLAIRE®, our Al engine, it's the only cloud dedicated to managing data of any type, pattern, complexity, or workload across any location — all on a single platform. Informatica. Where data comes to life.

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 $^{^1\,}https://info.flexera.com/CM-REPORT-State-of-the-Cloud-2023-Thanks?revisit$

https://www.businesswire.com/news/home/20200528005186/en/74-Of-Organizations-Fail-to-Complete-Legacy-System-Modernization-Projects-New-Report-From-Advanced-Reveals

³ https://www.accenture.com/_acnmedia/PDF-140/Accenture-Data-Driven-Reinvention-POV.pdf

⁴ https://newsroom.ibm.com/2022-09-28-Global-Business-Leaders-Say-Hybrid-Cloud-is-Critical-to-Modernization,-Yet-Security,-Skills-and-Compliance-Concerns-Impede-Success

⁵ https://info.vfunction.com/hubfs/Download%20Assets/Wakefield-Report-2022-Why-App-Modernization-Projects-Fail.pdf